

## 1. About this notice

This Privacy and Cookie Notice provides information on how Afri-Agri Products Ltd. collects and processes your personal data when you visit our website.

## 2. The Data We Collect About You?

We collect your personal data in order to provide and continually improve our products and services. We may collect, use, store and transfer the following different kinds of personal data about you for marketing and personal data optimization purposes.

## 3. How can we use your personal data

We use your personal data to operate, provide, develop and improve the products and services that we offer, including the following:

- Knowing your interest in our products and services
- Keeping track of your orders, purchases & payments
- Managing your relationship with us.
- Improving our website, applications, products and services

## 4. How We Share Your Personal Data

We may need to share your personal data with third parties for the following purposes:

- Sale of products and services: In order to deliver your products and services purchased through us, we may be required to provide your personal data to such third parties.
- Business transfers: As we continue to develop our business, we might sell or buy other businesses or services. In such transactions, customer information may be transferred together with other business assets.
- Detecting fraud and abuse: We may have to release personal data to where necessary to comply with the law.

When we share your personal data with third parties we only permit them to process your personal data for specified purposes and in accordance with our instructions. We do not allow our third-party service providers to use your personal data for their own purposes.

## 5. International Transfers

We may transfer your personal data to locations in another country, if this is permissible pursuant to applicable laws in your location. There are inherent risks in such transfers. In the event of international transfers of your personal data, we try to put in as many possible measures to protect your data.

## 6. Data Security

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed.

In addition, we limit access to your personal data to those employees, agents, contractors and other third parties on a need to know basis. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

## 7. Your Legal Rights

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including the right to access, correct or erase your personal data, object to or restrict processing of your personal data, and unsubscribe from our emails or newsletters.

## 8. Further Details

If you are looking for more information on how we process your data, or you wish to exercise your legal rights in respect of your personal data, please contact **info@afri-agri.com**